NEWS OF OUR CLIENTS

5301 N. Commerce Ave Suite C
Moorpark, California 93021

Tel 805 529 3700
Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

PRÓIS® LAUNCHES SMART FIELD ESSENTIALS WITH NEW ALL-STRETCH BELT AND GREANN CONVERTIBLE FLEECE CAP

Thoughtful Details and Flexible Designs Deliver Comfort for Women Hunters on the Move

Gunnison, Colo. — Próis®, the leading performance hunting apparel brand designed exclusively for elite women hunters by women hunters, is proud to announce two new practical accessories for women who need gear that keeps up with their hunts. Próis' new All Stretch Belt and Greann Convertible Fleece Cap are designed to deliver a customizable fit and flexible warmth for all your outdoor pursuits.

For those cold and frosty mornings in the field, the new Greann Convertible Fleece Cap offers cozy warmth and versatile coverage. The cap is made from a soft and stretchy 94% polyester and 6% spandex fleece material, making it both warm and comfortable. It has convertible ear flaps that can be worn down for added warmth to cover the ears, or flipped up as the hunt (and the temps) heat up. Have longer hair and need it out of the way? No problem. The cap is ponytail friendly with an incorporated ponytail flap in the back, allowing users to easily pull a pontytail through for added comfort. This also means no more flattened hair, or a cap that won't sit right. A low-profile brim with embroidered Próis logo detail keeps the look clean. Available in Blaze Orange, Granite or Sedona Sage, the cap is one size fits most making it an easy grab for colder mornings afield or for everyday outdoor wear.

The Próis All Stretch Belt is the must-have, no-fuss accessory that works as hard as you do. It delivers a flexible fit for long days in the field whether you're hiking long hours or on the move chasing game. Its durable, textured 100% polyester strap stretches as you move, while its brushed-silver buckle adds a clean, modern finish.

The belt measures a generous 57 inches in length, which allows wearers to customize the one-size-fits-most belt to their exact fit. Simply try on the belt and trim the excess material from the non-buckle end. Then, seal the cut edge according to the included instructions. The belt is available in Sedona Sage and Granite colors, pairing easily with your hunting apparel or everyday clothing.

For more information or to purchase Próis' new Greann Convertible Fleece Cap or All Stretch Belt, visit Próishunting.com.

About Próis
Próis has been the leader in women's technical hunting gear since 2008 and believes women hunt hard and deserve the highest-performing gear to support their pursuits. All Próis gear is engineered expressly for women, using top-tier performance fabrics to provide wind stopping, wicking, water resistance, silence and thermoregulation. The company's out-of-the-box thinking has resulted in award-winning designs that have raised the bar for women's outdoor apparel. For more information about Próis, visit: Próishunting.com

Connect with us on social media:

Editor's Note: Download digital press releases and hi-res images from Full-Throttle's online press room at full-throttlecom.com